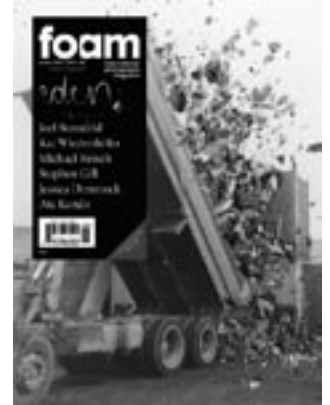


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PRESS RELEASE - AMSTERDAM, 15 NOVEMBER 2006

OUT NOW: Foam Magazine # 9 'Eden'

Foam_Fotografiemuseum Amsterdam and Vandejong Communications are proud to announce the relaunch of Foam Magazine. Following the demise of former publisher Artimo in November 2005, the original initiators of the magazine, Foam_Fotografiemuseum Amsterdam and Vandejong have decided to publish the international photography magazine themselves. The first new issue, # 9 'Eden' will be presented at a special relaunch party at Les Arts Décoratifs in Paris on November 16. From December 2006 Foam Magazine will be back in the shops. From now on it will appear four times per year at the start of each season in March, June, September and December.

After its short absence, Foam Magazine is back – even more vibrant, more surprising and bigger than before. However, the basics remain unchanged: there is a single theme, which unites six diverse portfolios of 16 pages each, accompanied by an essay or interview. As in the past, the diversity of the portfolios is an essential element of Foam Magazine, for this makes it possible to approach the theme from a variety of angles, move beyond specific genres and identify surprising links between works with quite different backgrounds.

There are also some new and appealing features in the magazine: a long interview with a leading figure from the photography field; in this issue with Andrea Holzherr, exhibition manager at Magnum Photos Paris and freelance curator, responsible for the central exhibition on The Nordic Countries at this year's Paris Photo. A second premiere is On My Mind... for which six well-known people from the cultural world are asked to select an image that, at the time, has a particular significance for them. For this issue we invited Olivier Zahm, Kathy Ryan, Peter MacGill, Marc-Olivier Wahler, Jason Denham and Loretta Lux.

The theme central to this issue is **Eden**, which is introduced in an essay by Marcel Feil, curator at Foam. Foam Magazine # 9 Eden combines six portfolios by the following artists: **Joel Sternfeld** (Sweet Earth), **Kai Wiedenhöfer** (Wall), **Michael Reisch** (Landscape), **Stephen Gill** (Hackney Flowers), **Jessica Dimmock** (The Ninth Floor) and **Ata Kando** (Droom in het Woud). Portfolio texts by Lisa Le Feuvre, Laura Noble, Sophie Wright, Christoph Schaden, Christian Parenti and Loes van Harreveld.

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foam magazine #9 / eden

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Additional information on the publishers:

Foam Magazine is published quarterly by Foam_Fotografiemuseum Amsterdam and Vandejong: a joint venture between a photography museum and a communications agency in Amsterdam. Foam exhibits all genres of photography: fine art, documentary, applied, historical and contemporary. Besides major exhibitions of work by internationally renowned photographers, Foam also exhibits work by emerging young talent and amateurs in smaller short-term shows. Vandejong and Foam have been developing Foam as a concept since 2001. The development of the name, house style and communications strategy aims to generate recognition among a wide public. This is based on the idea that every form of communication is an exhibition space and the name 'Foam' can be flexibly applied. Billboards, adverts, Foam magazine and exhibitions in public spaces are all extensions of Foam and contribute to the diverse approach to photography that marks out Foam's philosophy.

www.foam.nl
www.vandejong.nl

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